



Development of a Micro Business

Steps to Consider

- 1. Discovery Process
- 2. Start-Up Support
- 3. Feasibility Study
- 4. Business Name
- 5. Business Logo
- 6. Business Plan
- 7. Business License & Insurance
- 8. Marketing Strategies
Website, Trademarks, Copyright
- 9. Benefits Planning
- 10. Equipment, Materials, Tools
- 11. Recordkeeping
- 12. Research a Small Business Loan
- 13. On-Going Support
- 14. Resources

