

Management and Engagement



Are You Managing or Engaging Your Stakeholders?

An infographic available at:
[NCSI Resource Library](#)

508 accessible

Four Simple Questions

Who cares about this
issue
and why?

What work is
already
underway?



Leading by Convening
Coalescing Around Issues

Four Simple Questions

Persistent problems of implementation remain challenging because they require crossing many boundaries to ensure progress in practice. Issues are complex, interconnected and can look different from the perspective of various implementers.

What shared work
could unite us?

How can we
deepen
our connections?

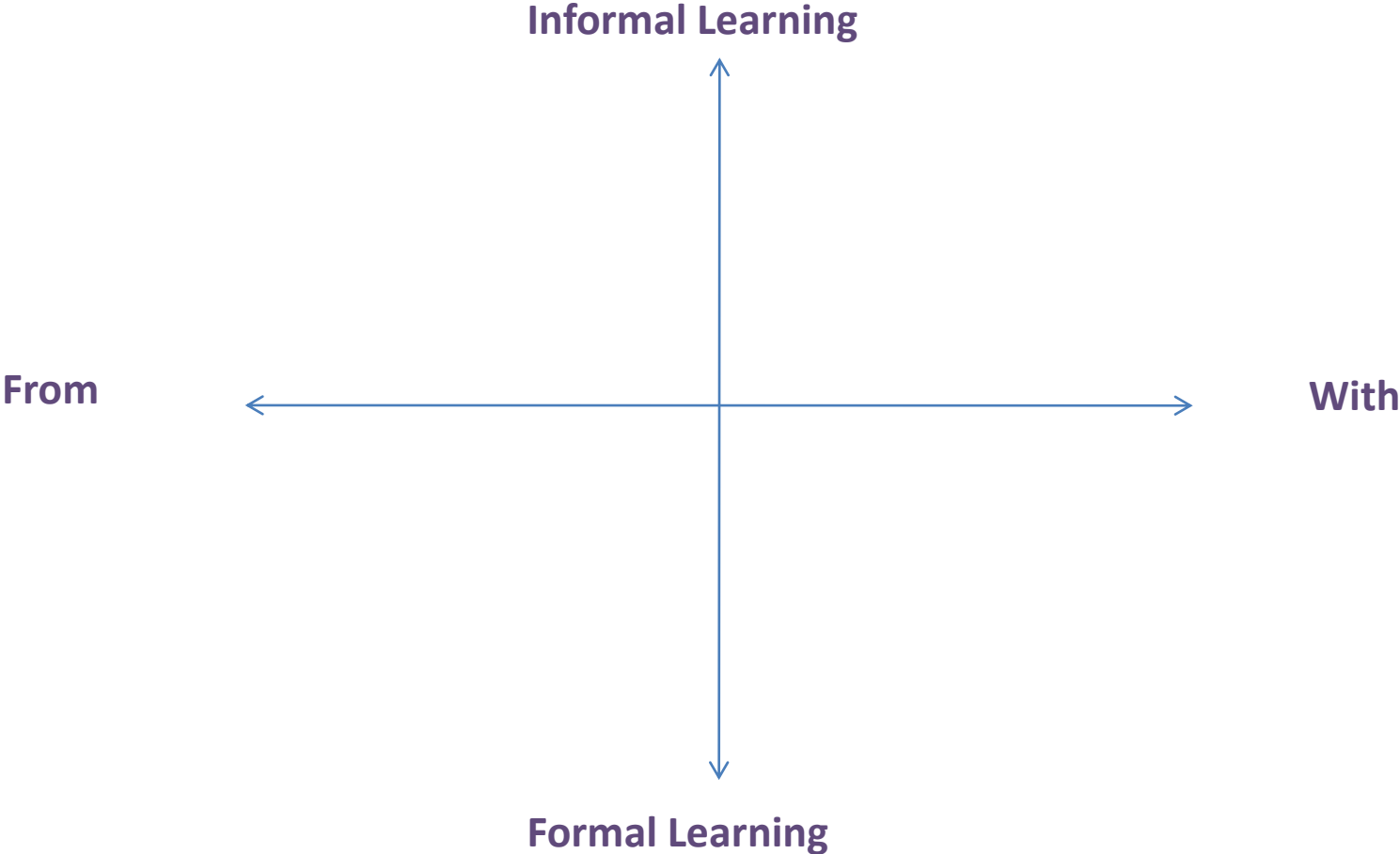
One Way and Two Way Learning

One-Way and Two-Way Learning



Leading by Convening: Doing the Work Together

Plotting Learning Activities in Four Quadrants



Relevant Participation Has Several Faces: *Range, Frequency, and Role*

Range

- Power differential
- Supporters and critics
- Players at different levels of scale

Frequency

- Episodic or ongoing
- Predictable interaction, sufficient to build relationships
- Often enough so that stakeholders can take roles

Role

- Fixed or shared leadership roles
- Everybody comes as a learner